

Bose Soundlink Color II Radio Spot  
Time: 30 seconds  
Product: Soundlink Color II  
Copywriter: Keaira, Mady, Bailey  
Air Dates: June 1- August 1



Kevin: (soft, raspy voice)	Do you remember this spot?
Ana: (soft and sweet voice)	From our first date! We just danced to old songs from your speaker until we got drenched by the rain.
Kevin:	Yeah, I had to get rid of that old thing, but I have something to show you.
SFX: (backpack zipper opening)	
Ana: (gasping)	The Bose Soundlink II? It's even in my favorite color!
Kevin:	It's waterproof, too, so we have nothing to worry about.
SFX: (thunder and rain)	
Kevin:	Shall we dance?
SFX: (contemporary, romantic music to dance to)	
ANNCR: Soft woman voice:	The Soundlink Color II comes in six colors and is made of waterproof material to keep the fun nights going in any weather. Bose. Bold and beautiful sound.
	###