

SL: we're in the on-deck circle 
SL: it's the bottom of the ninth . . . 

Sender: Bailey at WisDems

Preheader: We're up to bat for democracy, and the pitch clock is winding down . . .

It's Opening Day for baseball, but at the Democratic Party of Wisconsin, we're trying to close out a big season with a win. Election Day is this Tuesday, April 4, and we're fighting for a state Supreme Court seat along with crucial down-ballot races. [We're asking: can you contribute \\$X today to get us across home plate?](#)

We have a chance to flip the court majority that nearly sided with Donald Trump when he attempted to overturn the results of the 2020 election. MAGA lawyer Dan Kelly is vying for the seat, and he's benefitted from millions of dollars pouring in from anti-democracy groups that want to keep conservatives in control, even if that means subverting the will of Wisconsin voters. Here's just some of what's possible if we win:

 We can protect the results of the 2024 presidential election from being rejected in favor of Trump, DeSantis, or another MAGA candidate!

 We can pass fair maps that fairly represent Wisconsin voters, overturning some of the worst gerrymandered maps in the nation!

 We can have a real shot at overturning the 1849 abortion ban, and restore reproductive freedom to millions of people!

[Will you root, root, root for the home team today and help us with a contribution?](#)

There's no crying in baseball, and there are no off days when you want to win. For the past several months, we've been running ads, knocking doors, making phone calls, and keeping up a voter protection hotline to make sure voters are informed and confident as they head to the polls. All of this is possible through the support of grassroots donors who believe in our dedicated team and know the value of democracy. In just a few days, we're going to show everyone what our team is made of and bring home a victory, but we need one final round of support. [Can you chip in with \\$X today to support our dedicated team of organizers?](#)

We're Brewers fans here in Wisconsin, but no matter who our favorite baseball team is, everyone wins when we protect democracy. [There's so much at stake, and we're counting on supporters like you, NAME, to make a contribution so we can win this crucial election. Will you support our dedicated team at the Democratic Party of Wisconsin? >>](#)

In it to win it,

Bailey at WisDems

Sender: WisDems HQ:

SL: Trigger Warning: sexual assault

Preheader: Our opponents will stop at nothing to win - even if it means playing politics with sexual violence.

Production Notes: Use No Donate wrapper

This is a different type of email that touches **themes of sexual assault**. We are sharing this story with you because we think it's important to share the misconduct of far-right Dan Kelly's campaign. If you do not want to engage with this subject matter, we understand and want to inform you that you may not want to read this email.

With just five days until the most important election of the year, the far-right attacks on Judge Janet Protaseiwicz have grown more unconscionable.

For weeks now, our opponent Dan Kelly's campaign has run vicious attack ads against our candidate, exploiting a sexual assault survivor's case file without her consent.

Dan Kelly and the far-right entities propping up his campaign have proven they will stop at nothing to win power. Not even retraumatizing and exploiting survivors of sexual violence is off the table.

In case you missed the [news from this morning](#): a survivor of sexual assault was contacted by Kelly's allies regarding her trial. A representative wanted to know details about her interactions with state Supreme Court candidate Judge Janet Protasiewicz, who presided over the case for the purpose of making a TV attack ad. After indicating she wasn't interested in participating, the survivor was called ten more times over less than two weeks, and she was informed that the commercial about her case would run regardless of her approval. Now, she says that she has disabled all ads from running in her home, and her employer has also made changes to make sure she won't encounter the commercial.

Although the survivor has stated that she is "100% satisfied" with the sentence her attacker received, the ad attempts to smear Judge Protasiewicz as not being "tough" on sexual violence crimes. We have come to expect misrepresentation of the facts, but Dan Kelly's allies have made it clear that they are willing to harass and retraumatize someone who endured sexual violence for the purpose of scoring political points. The behavior revealed in this report affirms that the purpose of their ad, and support the Kelly campaign, was never about the pursuit of justice.

We won't sit in silence while the far-right uses this survivor's trauma in a desperate attempt to win an election. All of us at the Democratic Party of Wisconsin stand in solidarity with survivors of sexual assault, and that includes honoring their autonomy over their stories. Regardless of political background, it is important to engage with topics from a respectful, empathetic place.

In light of this news, we encourage our supporters to engage in the ways they feel comfortable, including:

- Reading and sharing the report from the [Milwaukee Journal-Sentinel](#)
- Joining the conversation on [Facebook](#) and [Twitter](#)
- Supporting organizations that engage in survivor advocacy work, such as the [Wisconsin Coalition Against Sexual Assault](#)

In the face of these vicious attacks, we are still working around the clock to win this state Supreme Court election and down-ballot races for progressives. We encourage everyone, regardless of political affiliation, to unite behind survivors of sexual violence and work towards justice together.

In solidarity,

The Democratic Party of Wisconsin

SL: final weekend to take action

SL: winning Election Day this Tuesday

Sender: Bailey at WisDems

Preheader: 2024 is on the line, right now, and we're going to win.

Hi NAME, it's Bailey from the Democratic Party of Wisconsin. I'm so proud to be on a team that fights for progressive values and uplifts vulnerable communities year-round. We've been hard at work ahead of the April 4 election that includes a state Supreme Court seat and several crucial down-ballot races, and [I'm asking for your help one last time before Tuesday.](#)

[\[\[Support WisDems \]\]](#)

You're probably at least a little familiar with the state Supreme Court race.

It's a big deal — we have a chance to flip the court majority that nearly sided with Donald Trump when he attempted to overturn the results of the 2020 election. To make sure that doesn't happen again, it is imperative that we keep Dan Kelly, the MAGA lawyer who advised the GOP throughout the attempt to subvert democracy in 2020, off of the Wisconsin Supreme Court.

When we say that winning this race means securing democracy for the 2024 presidential election, we mean it!

Unfortunately, extremist conservatives have been pouring money into this race, including millions of dollars worth of ad buys. They know that electing Dan Kelly means Wisconsin will have no shot at overturning the 1849 abortion ban or securing fair legislative maps for the next election cycle.

We've been fighting back at every turn, and we need one final push to get us over the finish line. [Can you chip in with \\$X today to support our team?](#)

For the past several months, we've been running ads, knocking doors, making phone calls, and running a Voter Assistance Hotline. **All of this is possible through the support of grassroots donors who believe in our dedicated team and know the value of democracy.**

In just a few days, we have a chance to pave a path towards fair maps, access to reproductive health care, and save our elections from having an unfair advantage for MAGA extremists.

[There's so much at stake, and we're counting on supporters like you, NAME, to make a contribution so we can win this crucial election. Will you support our dedicated team at the Democratic Party of Wisconsin? >>](#)

[\[\[ABX \]\]](#)

Always grateful for your support,

Bailey at WisDems