An aerial photograph of a city skyline, likely Chicago, with a large body of water (Lake Michigan) in the background. The city is densely packed with various buildings, including several tall skyscrapers. A highway interchange is visible on the right side of the image. The overall scene is captured from a high angle, providing a comprehensive view of the urban landscape.

WisDems Streetwear

Albert Davis / Bailey Rose Boyle
Digital Media Manager / Digital Ads Specialist

What exactly do you mean by “streetwear?”



**Fat Tiger Workshop
Chicago, 2020**



**Lewis Hamilton x Takashi Murakami
England/Japan, 2022**

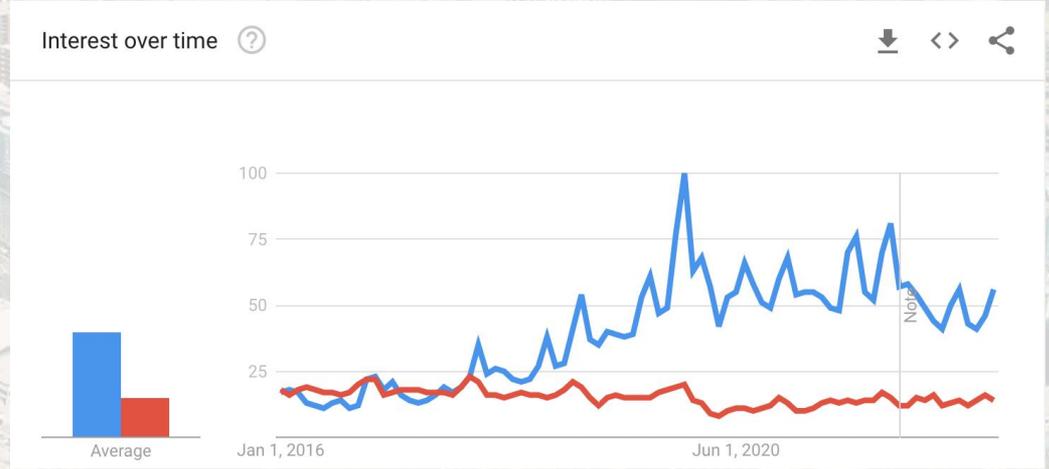


**Nike x Giannis Antetokounmpo
Worldwide, 2019**

Why should WisDems offer streetwear?

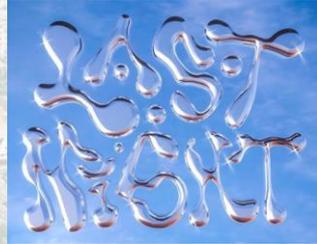


Cheese Force 1's
Noel Alvarado for Visit Milwaukee, 2022



Google search trends since 2016 show The Nike Air Force 1 shoe (blue) vastly outperforming the entire C. and J. Clark shoe company (red). Clark's is one of America's leading shoe brands that is not sneaker-centric.

Let's talk design. Any ideas?



Can we do a test run with an in-house design?

